

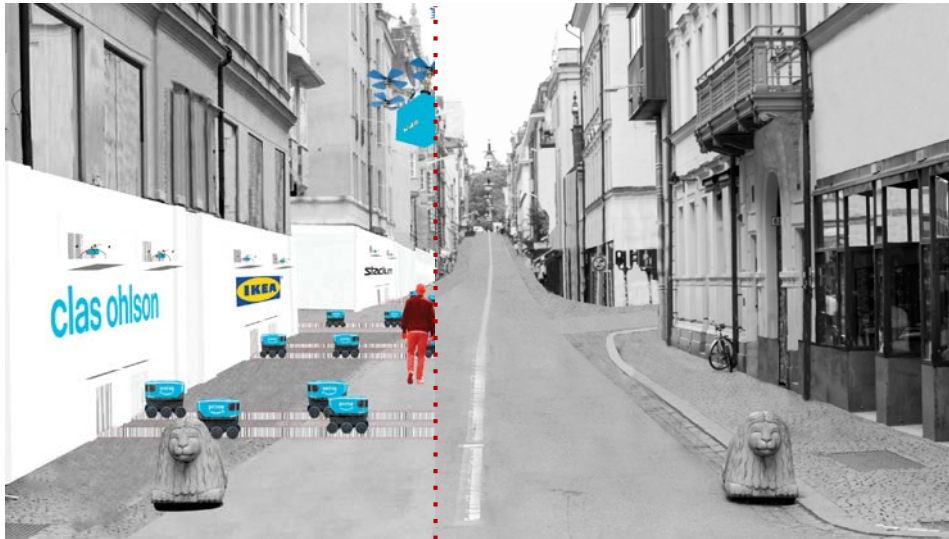
# CITY STREET<sup>4</sup>

STREETS FOR 2030

PROPOSING STREETS FOR INTEGRATED AND UNIVERSAL MOBILITY

LJUBLJANA 23.&24.9.2020





Oskar Cafuta, KTH Royal Institute of Technology

# Digital Borders

Effect of contemporary and future consumerism on street life

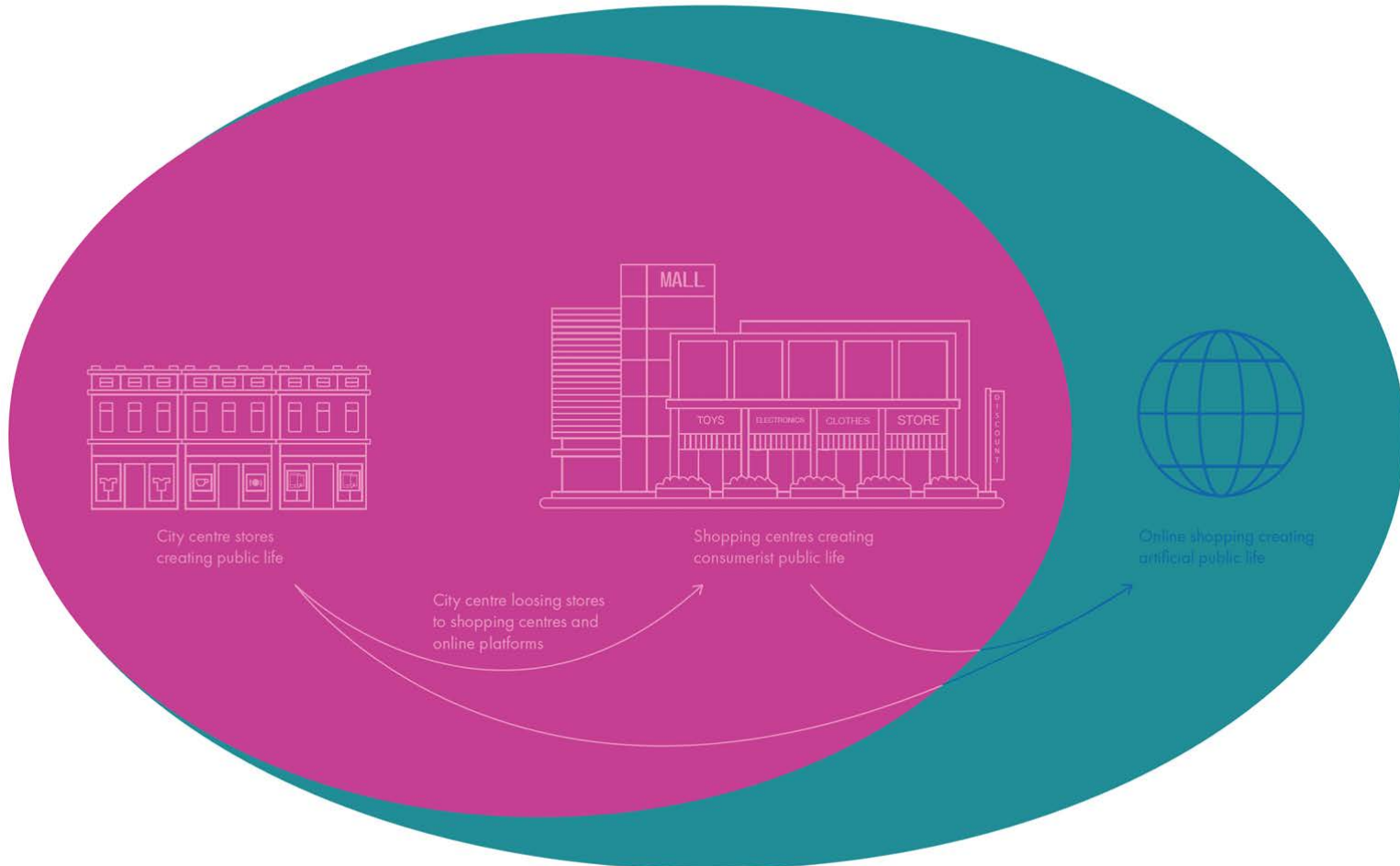
Consumerism is one of the main drivers of public space



Consumerism is one of the main drivers of public space







Technological advances are making consumerism increasingly convenient

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### 'Everything's leaving': Sheffield's high streets gutted by vacancies

The city centre has lost 18% of its shops in five years. What's really to blame?  
Exclusive: Guardian Cities analysis reveals extent of high street crisis

San Francisco Just Put the Brakes on Delivery Robots

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## Hermes and Starship Technologies to test delivery robots in London

By Malek Murison - April 13, 2017

in + 10

German logistics giant Hermes has partnered with Starship Technologies to trial self-driving robots in London.

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den 14 maj 2018 15:38 | Av Joachim Björk | Tipsa redaktionen

Mest läst

1 Här byggs Axfoods nya superlager

Cities

## High street crisis deepens: 1 in 12 shops closed in five years

Guardian analysis reveals that almost every town centre in England and Wales has declined since 2013, with some losing over a fifth of stores

Josh Holder

Wed 30 Jan 2019 11:00 GMT

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### As retailers abandon the high street, why is IKEA moving in?

The company is heading into the heart of London, Paris and New York

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## Kliv in i ödegallerian – "ett sorgebarn"

Tomt och öde. Nära Stockholm ligger köpcentrumet Stinsen, en gång med 90 hyresgäster – men nu finns bara 12 stycken kvar. På sikt väntas hela köpcentrumet lägga ned.

– Det har alltid varit ett sorgebarn, säger Anja Djurasevic, etablerare på Apoteket AB, en av få som är kvar.

Av Sara L Bränström · 17 dec, 2018 · Spara artikel

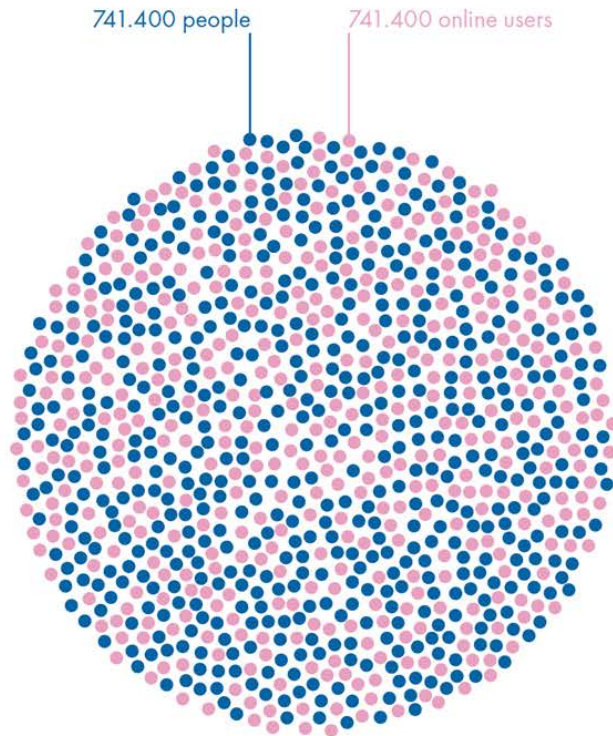
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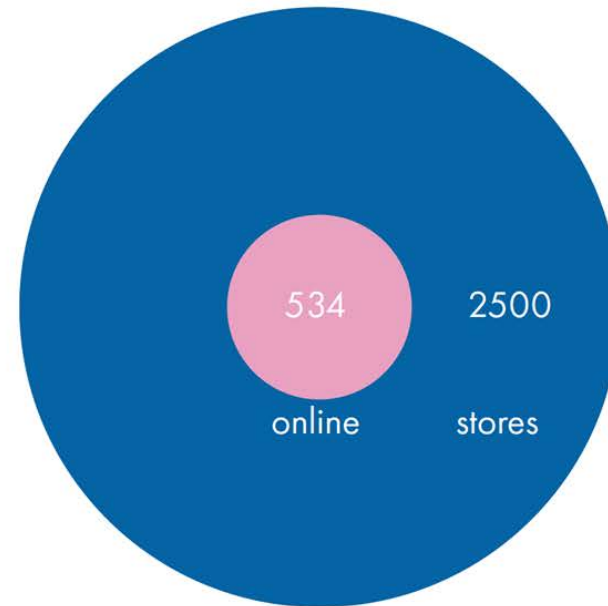
## 'Green Consumerism' Is Still... Consumerism #FoodForThoughtFriday

December 15, 2017 · by hanna · comments 13

Online sales are already high and continue to rise

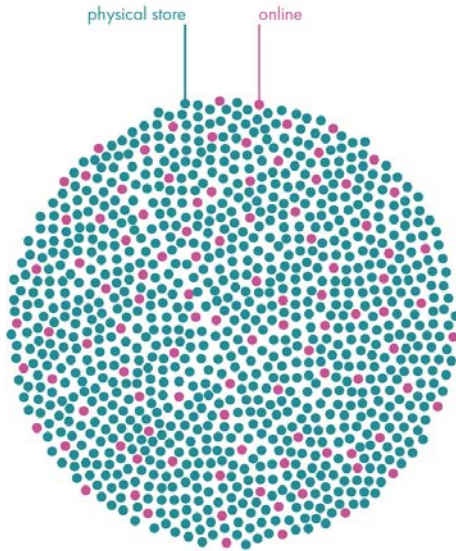


45% of European population used internet to purchase different goods in 2017

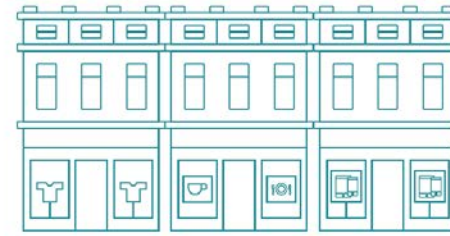


Shopping spending relation between online and physical retail (in billion EUR)

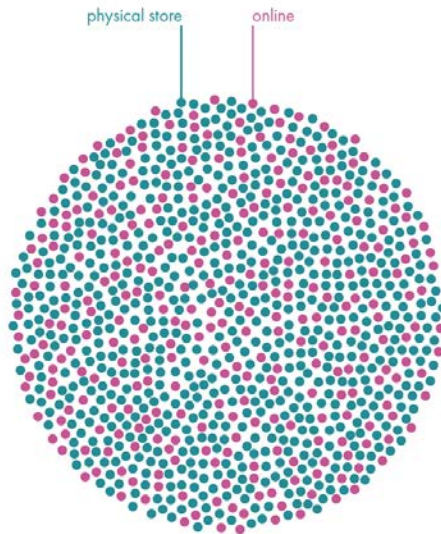
Despite the high use of physical retail stores, Sweden is noticing a rise in online shopping and decline in the number of city centre stores



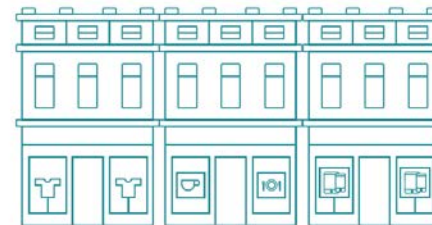
90% of all retail sales still take place in physical stores



From 2005 to 2016 the number of stores in the city centre dropped by 14%.



Online shopping is estimated to be accounted for 22% - 33% (37%) of all retail in Sweden by 2025.  
(30% on the chart)



By 2025 between 6.000 and 11.000 stores will close



City streets are being taken over by new types of consumerism, generating livelier streets but not without risks and troubles

## GOODS STORES

Since 2013 to 2017 number of clothing stores, sport and hobby equipment stores, phone stores, gift and cards stores, book stores, footwear stores, charity shops

DECREASED  
in average by 491 stores.



Clothing stores were hit the most - 751 of which were closed in that period.



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## "EXPERIENCE" STORES

Since 2013 to 2017 number of bakeries, tattoo shops, bookmakers, pubs and bars, cafes, takeaway stores, convenience stores and hair and beauty salones

INCREASED  
in average by 352 stores.

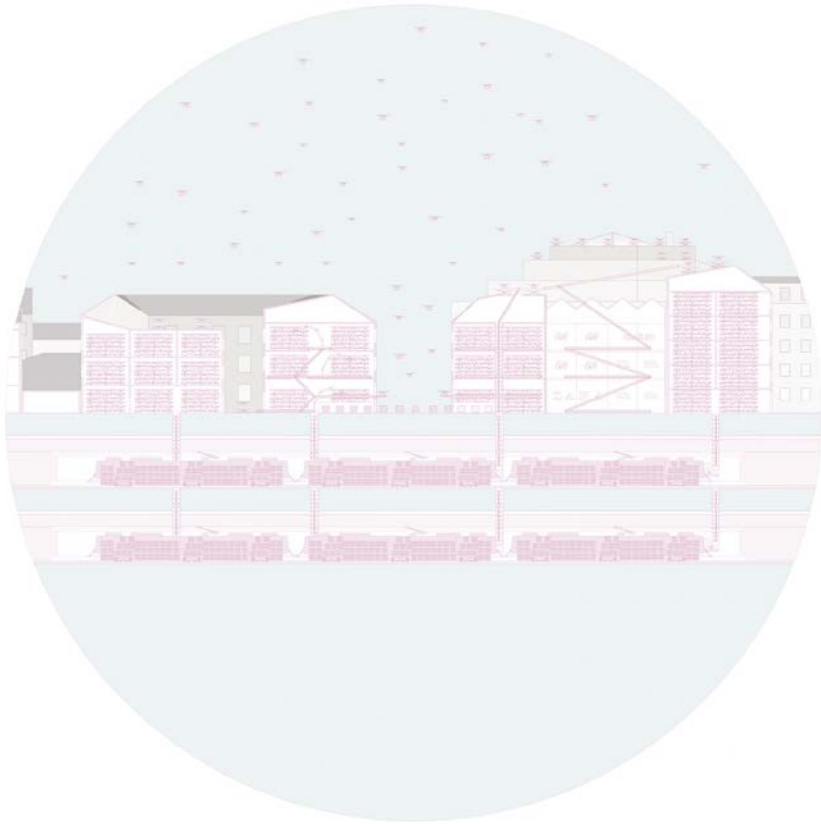


Hair and beauty salones were the most successful - 1.006 new salons were opened in that period.

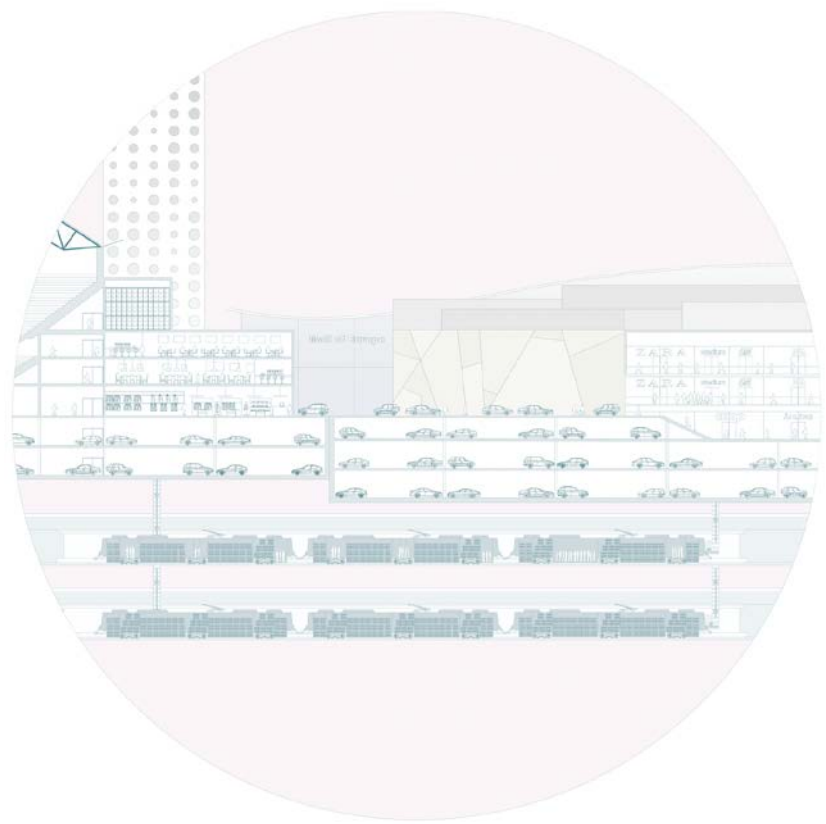


Tobacco and vaping stores rose from 38 to 340 stores. That is more than an 800% increase.

An imaginary dystopian scenario in which e-commerce takes over and technology fosters convenience



*City street transformation*



*Shopping centre transformation*

Finding the best compromise in which technological advances inevitably occur, but without the obstruction and eradication of street life



*"When you invent the ship, you also invent the shipwreck; when you invent the plane, you also invent the plane crash; and when you invent electricity, you invent electrocution..Every technology carries its own negativity, which is invited at the same time as technical progress" (Virilio, 1999).*